

Arts Management

藝術管理

Progression Path of Museum Studies (by distance learning)

MA / MSc in Museum Studies **NCR¹**
Duration: 24 months
(180 credits)

↑
(120 out of 180 credits are exempted)

Postgraduate Diploma in Museum Studies **NCR¹**
Duration: 18 months
(120 credits)

↑
(60 out of 120 credits are exempted)

Postgraduate Certificate in Museum Studies **NCR¹**
Duration: 8.5 months
(60 credits)

Master of Arts in Museum Studies

Programme Code: PE019A

Application Code: 2280-PE019A

£18,950

24 months

Master of Science in Museum Studies

Programme Code: PE018A

Application Code: 2280-PE018A

£18,950

24 months

Postgraduate Diploma in Museum Studies

Programme Code: PE017A

Application Code: 2280-PE017A

£17,055

18 months

Postgraduate Certificate in Museum Studies

Programme Code: PE097A

Application Code: 2280-PE097A

£9,475

8.5 months

University of Leicester, UK



2910 7604

pg.cad@hkuspace.hku.hk

This programme targets those who want to develop a career in the museum and related sectors based on leading museum studies research and practice.

R Candidates should have:

- A first or second class honours degree from a recognized university; AND
- a) an overall score of 6.5 in IELTS or a score of 90 for the TOEFL IBT test, taken within the last two years; OR
- b) HKALE Use of English at Grade C or above; OR
- c) HKDSE Examination English Language at Level 4 or above; OR
- d) Leicester English Test (LET) passed.

In recognition of the diverse employment needs of the culture sector, the admissions committee recognises and credits a range of prior qualifications and experiences.

Prospective candidates will either have gained a first-class or second class degree, which can be in any subject area, or be able to demonstrate equivalent skills and aptitudes through the possession of professional or vocational qualification and/or the accrual of relevant work experiences. Relevant experience can come from a wide spectrum of work or voluntary environments but clear evidence of this experience must be provided.

All candidates should be able to demonstrate a commitment to, or strong interest in, museums, galleries, or other kinds of heritage or cultural organisation.

Candidates without a degree will be asked to complete an assessment, such as an essay, so as to demonstrate your readiness for postgraduate study. Clear guidance will be provided on the assessment criteria. You may also be required to attend an interview.

Application Fee: HK\$200

English

MA Arts and Cultural Enterprise

Programme Code: DP089A



Central Saint Martins,
University of the Arts London, UK
Application Code: 2265-DP089A

2910 7604 / 2910 7607

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MA Arts and Cultural Enterprise is the first-of-its-kind master programme offered in both London and Hong Kong by Central Saint Martins, a leading institute in art and design education for 150 years under UAL, a world top 2 university for art and design.

This Masters Programme acknowledges that we are living in a fast-changing, globalised world, which presents a great number of opportunities and challenges for cultural innovation. It takes these changing conditions as a starting point to engage you in developing new knowledge and skills in order to manage cultural projects in the UK and around the world. It has been developed specifically in response to an increasing need for multi-skilled individuals who can both generate the ideas for original arts and cultural events, as well as provide leadership for the teams that realise them. These individuals will be dynamic, responsive, and fluent in public and private sectors, and have the ability to collaborate and develop networks.

R The standard entry requirements for this course are as follows:

- An honours degree from disciplines such as fine art or design, the humanities, social sciences, politics or economics, or other areas of creative practice such as performance
- OR an equivalent EU/international qualification
- AND a minimum of two years of work experience in the arts, design, performance or creative business management and administration sectors

Exceptionally applicants who do not meet the above entry requirements may still be considered. Each application that demonstrates additional strengths and alternative evidence will be considered. This might, for example, be demonstrated by:

- related academic or work experience
- the quality of the personal statement
- a strong academic or other professional reference

OR

- a combination of these factors Each application will be considered on its own merit but cannot guarantee an offer in each case.

Applicants with qualifications from a university or comparable institution within or outside Hong Kong where the language of teaching or assessment is not English, are required (unless exceptionally exempted) to obtain a score of 7.0 in IELTS or above, with at least 5.5 in reading, writing, listening and speaking.

Application Fee: HK\$300

2 years

English

See legend on page 031 圖像說明於第031頁

R Minimum Entry Requirements 基本入學要求(P.017)

\$ Fee 學費

D Duration 修業期

E Medium of Instruction 教學語言

Q Qualifications Framework 資歷架構

E Exemption 豁免

S Short Course 短期課程

For more and latest programme information, please visit our website
有關最新課程資訊及詳情, 請瀏覽學院網站 hkuspace.hku.hk

證書(單元：藝術及文化活動策劃的可持續性)

課程編號：AT028A

報名代碼：AT028A



HK\$7,500

30 小時

資歷架構級別：3 資歷名冊登記號碼：24/000694/L3
資歷名冊登記有效期：2024年8月1日 - 持續有效

證書(單元：當代藝術商業生態)

課程編號：AT017A

報名代碼：2290-AT017A



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本課程旨在啟發對文化藝術產業有強烈好奇心的學員，讓他們明白香港當代藝術營商情況、文創發展的生態、了解業界專業操作和標準。本課程將引導學員領悟文創工作者的專業精神、創意和韌力，並在生活中以作為觀眾身份更主動積極投入體驗文創活動。教學著重小組專題學術研討及跨界別和跨行業交流。本課程亦會為新入文創行業人士／藝術畢業生提供指導，讓學員完成課程後會自發探索發掘學術發展及／或投身行業的門路。

R 申請人必須：

1. 於香港中學會考考獲3科E級及中國語文科和英國語文科考獲第2級或以上的成績；或
2. 於香港中學文憑考試考獲五科第2級或以上的成績（包括中國語文科及英國語文科）；或
3. 成功完成進文憑課程；或
4. 年滿21歲或以上，具三年以上工作經驗。

申請人若持有其他同等資格，學院將按個別情況考慮。申請人或須參加面試。

HK\$7,500

報名費用：HK\$150

D 12 講，共 30 小時

粵語

Q 資歷架構級別：3 資歷名冊登記號碼：22/000792/L3

資歷名冊登記有效期：2022年10月1日 - 持續有效

可持續發展工作坊：
如何策劃文化藝術活動

課程編號：CRIM9020

報名代碼：2290-1559NW



3762 0084

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透過這入門課程，導師將引用實例激發學員重新思考策劃活動的方式和流程，以秉持可持續發展的最高原則；運用各種技能，同時避免誤墮漂綠活動行銷(green-washing event marketing)的陷阱。學員會分組進行特別設計的策略遊戲，模擬不同角色在活動的設計策劃決策過程中如何合作，達致可持續發展的各目標。

HK\$2,400

D 2 日

粵語

Introduction to Museum Operations



2910 7645

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The programme offers training that covers the management and operations of museum exhibitions and extension/education activities. It is designed to equip students with practical knowledge of museum exhibition design and planning criteria, visitor services, management techniques, effective communication skills, and risk assessment and management.

HK\$3,600

3 days (18 hours)

English, supplement with Cantonese

NCR1

This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，本課程屬獲豁免課程。 It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

NCR2

These are exempted courses under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，這些課程屬獲豁免課程。 It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead. 個別僱主可酌情決定是否承認這些課程可令學員獲取的任何資格。

NCR3

The course operator is applying for exemption under the Non-local Higher and Professional Education (Regulation) Ordinance. 課程主辦人正根據《非本地高等及專業教育(規管)條例》辦理豁免註冊手續。 It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

Postgraduate Diploma in
Creative Industries Management

Programme Code: PE001B

Application Code: 2280-PE001B



2910 7604 / 2910 7607

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Hong Kong's cultural and creative industries have grown at a rate faster than the overall economy in recent years. This Programme is designed to equip you with practical knowledge of the activities, structures and processes involved in the management of this dynamic sector.

R Applicants shall:

- (a) hold a bachelor's degree or equivalent, awarded by a recognised institute; and
- (b) i. have at least one year of work experience in related fields;
 - ii. have at least three years of work experience in business management and administration. If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:
 - i. an overall band of 6.0 or above with no subtests lower than 5.5 in the IELTS; or
 - ii. a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
 - iii. HKALE Use of English at Grade E or above; or
 - iv. HKDSE Examination English Language at Level 3 or above; or
 - v. equivalent qualifications.

S HK\$35,000

Application Fee: HK\$200

D 1 year

English

Q Level 6 (Reg. No.: 18/000556/L6) Validity Period: 01 Nov 2018 - on-going

藝術管理入門

課程編號：CRIM9008



報名代碼：2250-2894NW



2910 7604 / 2910 7607

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本課程介紹香港文化藝術的發展概況，從而講解藝術管理人員的角色、職務和所需的條件，令學員認識及掌握藝術管理的基本概念、操作模式，並探討如何裝備自己，面對有關的工作機會和挑戰。

S HK\$2,100

D 5 個星期

做個真文青：業內人領航體驗文化藝術節目



課程編號：CRIM9014



3762 0084

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課程內容包括藝術文化欣賞與教育、視覺及表演藝術項目的製作和管理等，課堂著重學員互動及交流，增進大家的創意及求知慾。課堂體驗後，各位真文青除了更懂得享受到藝文活動的樂趣外，還可以嘗試引導其他公眾找尋切入點參與藝文項目，長遠更可從這些體驗中領悟到表達溝通技巧，在任何專業和行業內都學以致用、有所得着。

S HK\$1,500

D 5 個星期

一日導論工作坊：藝術品處理



課程編號：CRIM9016



3762 0084

tracy.ji@hkuspace.hku.hk

本課程目的有三：為學員介紹藝術品處理基礎知識和手法，提昇大家對藝術品觸碰、運輸、包裝、儲存、安裝等的專業處理技巧；專業層面講解牽涉藝術品處理的項目與公眾活動的營商標準和理想環境；以是次跟學員交流的機會，講述希望加入此專業行列者要注意事宜。課堂會講及藝博會、畫廊、不同國家跟經驗層面的藝術家、私人藏家和美術博物館身為持份者跟客人的種種要求與行事方式。

S HK\$2,800

D 8 小時

Arts Management

藝術管理

一日導論工作坊： 文化藝術項目管理及入行指南

課程編號：CRIM9017



3762 0084

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在香港，有關文化藝術營商、教育及創意工業的深入討論不足，導致持分者、觀眾、甚乎同業間對操守、協作程序、長遠優質商業生態建立、工作標準等等都有很多誤會和誤解，與其他工種行業一樣存在青黃不接的情況。這個一日導論工作坊，為大家開設一個平臺，就以下範疇作持續研習討論，希望在課程總結時讓大家有不同切入面向，加入文創及藝術產業行列。

HK\$2,800

8小時



藝術欣賞與心靈豐足

課程編號：ARTO9037



3762 0084

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從發掘生活細節中的美學出發，讓學員用多元角度領悟藝術欣賞技巧，了解自身不同時刻種種精神心靈狀態，運用課堂上提出的方法增進思考、加以實踐達致心態轉換，有助面對挑戰或日常疑慮。

HK\$4,500

18小時



Chinese Art 中國美術

如何選讀中國書畫課程

有興趣學習中國書畫者應按照個人程度修讀各項基礎、進階或深造課程。

基礎班		進階班	深造班
書法	書法初階 書法基礎臨摹（一）及（二） 楷書（一）及（二） 隸書（一）及（二） 正書—篆、隸、楷（一）及（二） 行書（一）及（二） 楷行書（一）及（二） 中國書法系列：楷書與行書（一）及（二）		書法創作探索 中國書畫研究文憑（學歷頒授課程） 中國書法文憑（學歷頒授課程）
篆刻	基礎篆刻（一）及（二）		
繪畫	山水畫（一）及（二） 工筆花卉畫（一）及（二） 工筆人物畫 現代水墨技法實驗及現代水墨技法實驗（二）	山水畫進階（一）及（二）	山水畫探索 中國書畫研究文憑（學歷頒授課程） 中國山水畫文憑（學歷頒授課程）

中國書畫學歷頒授課程

中國山水畫文憑

課程編號：AT011A



3762 0087

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山水畫在中國繪畫史上佔有十分重要的地位。從魏晉南北朝萌芽，至隋唐五代日漸成熟，山水畫發展到近現代，在中西交融的時代背景下，形式和表達更日趨豐富。「中國山水畫文憑」課程為期約兩年，設五個單元：

- 中國山水畫導論
- 古代山水畫研習
- 近當代山水畫研習
- 現代水墨與山水畫
- 山水畫創作

HK\$38,760 (不包括物料和工具的費用)
 畢業展覽：參展學員共同分擔
 報名費用：HK\$200

資歷架構級別：3 資歷名冊登記號碼：18/000548/L3
 資歷名冊登記有效期：2018年10月1日 - 持續有效

中國書法文憑

課程編號：AT003A



3762 0082

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本課程為中國書論、書法審美及書寫技巧實習全面並舉之文憑課程，以深入研習中國傳統書法為基本，以書法創作為目標，協助學員培養「古不乖時，今不同弊」的書學精神。

HK\$42,120 (不包括物料、工具及籌辦
 畢業作品展覽的費用)
 報名費用：HK\$200

資歷架構級別：3 資歷名冊登記號碼：07/001557/3
 資歷名冊登記有效期：2008年5月5日 - 持續有效

See legend on page 031 圖像說明於第031頁

Minimum Entry Requirements 基本入學要求 (P.017)

Fee 學費

Duration 修業期

Medium of Instruction 教學語言

Qualifications Framework 資歷架構

Exemption 豁免

Short Course 短期課程

For more and latest programme information, please visit our website
 有關最新課程資訊及詳情，請瀏覽學院網站 hkuspace.hku.hk